

# EASTVIEW EAST-SIDE EXPANSION

Victor, NY

## Owner

Wilmorite Inc.  
Rochester, NY

## Management Company

Wilmorite Management Group  
Rochester, NY  
Phone: (585)464-9400  
www.wilmorite.com

## Site Engineer

BME Associates, PC  
Fairport, NY  
Phone: (585)377-7360  
www.bmepc.com

## Architect

KA Architecture  
Cleveland, OH  
Phone: (216)781-9144  
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## Project Value

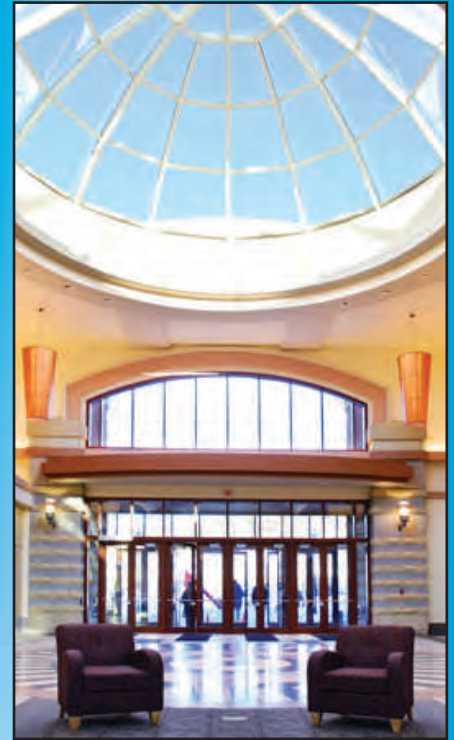
\$21M

## Project Duration

January 2003 - November 2003

## Wilmorite's Role

Developer  
Construction Manager



## Project Highlights

This 62,000 square foot expansion and renovation received industry accolades for distinctly combining an enclosed shopping center with an exterior restaurant and lifestyle component. The new indoor and outdoor environments pair upscale retail with gourmet dining.

The site work involved adding parking spaces, a new access road and clearing space for the expansion by "carving out" the area from the embankment along Route 96. 100,000 cubic yards of earth was removed and a 13,000 square foot retaining wall, which rises 18 feet above the new road, was built to stabilize the embankment. The confined site area and prerequisite that traffic flow not be impeded placed increased demands on the logistics planning and execution.

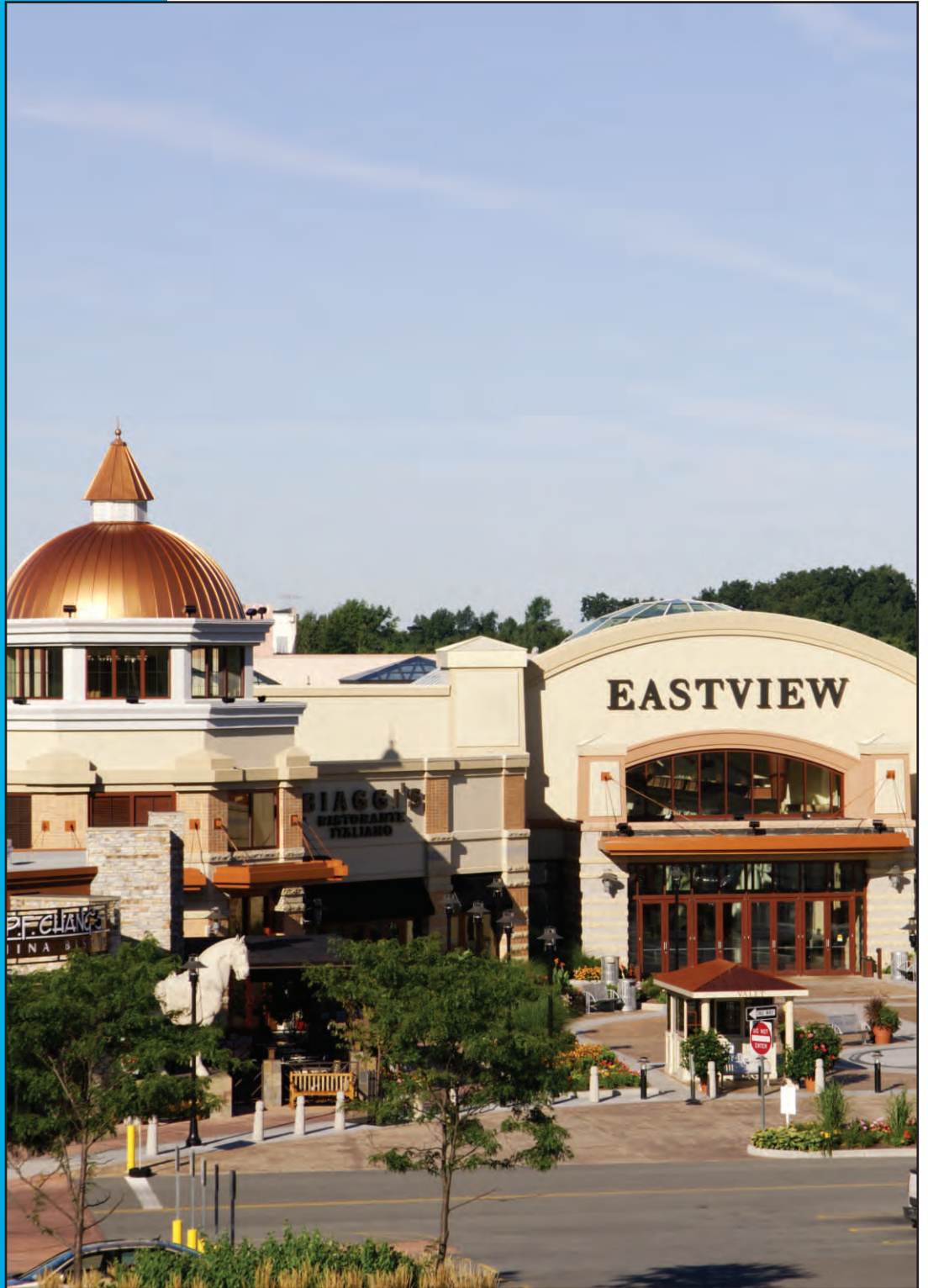
Despite a wintry start and very tight schedule, the project was completed on time. The expansion opened to great acclaim, just in time for the holiday shopping season.



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