



**DOING THE
MOST GOOD™**

THE SALVATION ARMY OF GREATER ROCHESTER

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January 13, 2015

Mr. Thomas Wilmot, Sr.
Wilmorite Management Group, LLC
1265 Scottsville Road
Rochester, New York 14624

Dear Mr. Wilmot,

On behalf of The Salvation Army of Greater Rochester, I would like to thank you for supporting our 2014 Red Kettle Campaign by allowing us to stand kettles at your mall entrances and in your plazas.

The Salvation Army of Greater Rochester's annual Red Kettle Campaign raised \$462,711 and while the result missed the goal, we were successful in so many ways this year, such as scheduling almost 7,500 volunteers who gave their time to spread some Christmas joy with their friends and family.

I am pleased to report that along with donations given at your tenants' entrances, your customers gave \$ 92,330 from entrances at Greece Ridge Center, The Marketplace, and Eastview Mall, plus kettles set up at Pittsford Plaza to help us serve those who might otherwise go without.

Donations to the Red Kettle Campaign stay in our local area and whether you hosted a kettle, rang a bell, made a monetary donation, or gave a few hours of your time, you made a difference in the lives of your neighbors in need.

Thank you again for your dedication to help us serve others and for assisting our efforts to continue "Doing the Most Good" every day.

I look forward to working with you again in 2015!

Sincerely,

David Baker
Community Relations Coordinator